

Rahul Singh

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Technical Lead | IT Head | Full-Stack Builder Turned Leader | Startup & MSME Builder

Profile Summary

Technology leader with 10 years of experience across startups, MSMEs, and fast-growing organizations where ownership, adaptability, and execution were critical.

Worked across multiple functions including software development, architecture, testing, production support, implementation, product coordination, and technical leadership. Experienced in building and managing enterprise systems involving ERP, CRM, POS, payment gateways, banking APIs, and cloud infrastructure.

Strong hands-on expertise in full-stack development, API architecture, scalable backend systems, enterprise integrations, cloud/VPS infrastructure, AI-assisted engineering workflows, and cross-functional execution in lean teams.

Comfortable balancing coding, architecture, troubleshooting, business coordination, vendor management, and leadership simultaneously.

Core Skills

Backend & Architecture

REST APIs & Integration Layers, System Architecture & Scalable Backend Design, Microservices Architecture, Authentication & RBAC, API Security, Distributed Systems

Programming & Frameworks

PHP, JavaScript, SQL, C#, Java, React.js (3 major projects + marketing landing pages), Node.js (Microservices & Banking APIs), Next.js & Vercel (got introduced recently while working on project using rocket.new), Python (AI tooling & automation), HTML, CSS, Tailwind CSS

Databases & Infrastructure

MySQL, MSSQL, Query Optimization & Performance Tuning, Oracle Cloud Infrastructure (OCI), IIS Hosting, VPS Management, Docker, Cloudflare, DigitalOcean

Enterprise Integrations

Microsoft Dynamics CRM APIs, Microsoft Business Central (OData), Banking APIs, Payment Gateway Integrations, WhatsApp APIs, Firebase APIs & Analytics, ERP/POS Integrations

Tools & Delivery

Git, Postman, Jira, Trello, VS Code, Agile/Scrum Execution, Technical Leadership, Production Support, AI-Assisted Engineering Workflows

Professional Experience

Ajay's Good Food Pvt Ltd

IT Head / Technical Lead | Oct 2025 – Present

- Leading ERP, POS, HRMS, CRM, and backend reporting systems for multi-outlet operations
 - Managing integrations between ODOO ERP, POS systems, Razorpay, WhatsApp APIs, and reporting platforms
 - Handling architecture, production support, vendor coordination, and operational troubleshooting
 - Driving AI-assisted engineering workflows to improve delivery speed and reduce external dependency
 - Managing synchronization, reporting reliability, infrastructure coordination, and backend optimization
 - Collaborating with operations, finance, and business teams for enterprise system execution
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Magicrete Building Solutions Pvt Ltd

Assistant General Manager – IT (Technical Lead / Full-Stack Leader) | Jun 2022 – Oct 2025

- Designed and managed enterprise APIs integrating Microsoft Dynamics CRM, Business Central, payment gateways, and third-party systems
- Built scalable backend systems, dashboards, reporting pipelines, and automation workflows using PHP/MySQL
- Worked across development, architecture, production support, infrastructure coordination, and vendor management
- Led AI-assisted engineering initiatives to improve development speed and reduce delivery costs
- Supported enterprise operations through backend optimization, integrations, and troubleshooting

Key Achievements

- Reduced system processing time by 90% through backend optimization
 - Built scalable API ecosystems supporting enterprise operations
 - Reduced external development dependency using AI-assisted workflows
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Marico Limited

Systems Analyst | Mar 2022 – Jun 2022

- Coordinated between engineering, QA, and business teams for enterprise application delivery
 - Managed sprint execution, release coordination, and technical requirement alignment
 - Assisted in translating business requirements into technical execution plans
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Escrow InfoTech

Product Manager | Jun 2018 – Mar 2022

Android Developer | Jun 2016 – May 2018

- Started as Android Developer and gradually expanded into product management, backend coordination, testing, deployment, and team handling
- Worked on mobile applications, backend integrations, analytics systems, and digital products
- Managed production issues, third-party integrations, analytics tracking, and customer requirements

- Collaborated closely with developers, designers, testers, and clients in startup-style environments
 - Built and scaled applications with 1M+ users
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MaxAvya Technology

Founder / Technical Lead | Aug 2021 – Jun 2022

- Delivered custom software solutions with API-first architecture
 - Managed international client projects end-to-end
 - Led development, architecture, deployment, and client communication
 - Built websites, automation systems, and business applications for SMEs
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Key Projects & Achievements

- Designed enterprise API ecosystems across ERP, CRM, POS, and payment platforms
 - Built systems supporting high transaction volumes and multi-location operations
 - Improved backend performance through query optimization and scalable architecture
 - Implemented role-based access control, logging systems, and operational monitoring
 - Developed AI-assisted engineering workflows improving productivity and delivery timelines
 - Worked on banking integrations, WhatsApp automation systems, lead management platforms, and analytics dashboards
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AI & Modern Engineering Exposure

- AI-assisted development using ChatGPT, Claude Code, GitHub Copilot, and AI-first workflows
 - Exploring LangChain, Ollama, local LLMs, and on-prem AI systems
 - Experience using AI for debugging, automation, architecture planning, and rapid prototyping
 - Interested in AI-native engineering environments focused on fast execution and innovation
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Education

Bachelor of Engineering (Computer Science Engineering)

Gujarat Technological University | 2016

Diploma in Computer Science

Gujarat Technological University | 2013